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Insight Management Corp.'s Subsidiaries Simpson Brothers Greenhouse and Simply Constructed in Joint Venture.

NEW YORK, November 12, 2011 – Insight Management Corp. (ISIM.PK.), a provider of sustainable solutions including solar and wind energy systems and eco-friendly prefabricated homes, reports that Simpson Brothers Greenhouses announces that it has finalized plans to incorporate and utilize Simply Constructed technology products and superior technology in their greenhouse operations in Ovid, Michigan. Simpson Brothers Greenhouse has a sustainable and prime location on their property located on a main Michigan Highway (M-21), that will be the location of their Simply Constructed Retail Garden Center.

Simpson Brothers Greenhouse will now work side-by-side with its partner subsidiary, Simply Constructed Inc., as they produce innovative solar nanotechnology solutions to the global market. New innovations and cutting edge technology have reshaped the solar industry into a technology leader, in all segments of the industry. Simply Constructed will play a role both in the services and as a new technology provider in the evolution of the Solar Nanotechnology industry. Simpson Brothers Greenhouse will now take advantage of those technologies, their patents and manufacturing processes as a model to test in the real world to help grow the global demand for any and all new products to be produced under Insight Management.

According to Dave Simpson, President of Simpson Brothers Greenhouse, “We are excited to utilize this Simply Constructed Technology for our new Garden Center. Our goal here is to be a model for other garden centers throughout the world.”

“The new “State of the Art” Retail Garden Center will be incorporating a prefab retail building using C-S.S.I.P panels and floor plans to meet the needs of today’s demanding and competitive Retail Garden Center Market. The interior of the building will also be consumer friendly by changing with the Michigan’s short but very often, harsh seasons. The four seasons can have a life of their own. Aspects of the interior of the building will change with the four seasons. Utilizing Simply Constructed technology to change and

adapt to the sales and promotional demands a retail garden center goes through giving us a competitive edge over our competitors.”

Kevin Jasper, President of Insight Management stated that, “We welcome this innovative breakthrough and joint venture between our two subsidiaries, within our ISIM.”

About Insight Management Corporation (ISIM)

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and workspaces. The Company acquires environmentally focused businesses with innovative offerings, substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.