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Insight Management Corp. Discusses New Ways to Increase Revenues for Subsidiary Simpson Brothers Greenhouse.

NEW YORK, November 11, 2011 – Insight Management Corp. (ISIM.PK.), a provider of sustainable solutions including solar and wind energy systems and eco-friendly prefabricated homes, reports that its wholly owned subsidiary, Simpson Brothers Greenhouse, LLC, is increasing sales and expanding market share within the thriving niche industry it serves. Simpson Brothers Greenhouse is one of Michigan's largest wholesale growers and distributors of hundreds of varieties of annuals, perennials, trees, shrubs and plants. The Insight Management subsidiary operates with a focus on sustainability in its production methods, business operations and product selection.

“We are looking into different possibilities to construct temporary low cost Kiosks in various parking facilities within a 20-mile radius surrounding our main greenhouse for the months of May and June. Our main focus is to increase our retail sales. This will also further publicize the Simpson Greenhouse brand name and potentially gain more repeat customers”, states, David Simpson, President of Simpsons Brothers Greenhouse.

Kevin Jasper, CEO of Insight Management Corp., commented: “The acquisition of Simpson Brothers Greenhouse keeps opening up new ideas and visions. Insight Management is constantly looking for new opportunities to increase sales and revenue for Simpson Brothers’ as well as other avenues to both expand into new markets and combine offerings with our other esuriently businesses in the coming years.”

About Insight Management Corporation (ISIM)

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and workspaces. The Company acquires environmentally focused businesses with innovative offerings, substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.