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Insight Management Corp. Cultivates Sustainable Home Construction Solutions

NEW YORK, November 7, 2011 – Insight Management Corp. (ISIM.PK, or the “Company”), a growing provider of sustainable solutions including solar and wind energy systems and eco-friendly prefabricated homes, is pleased to report on its wholly owned subsidiary, Simply Constructed Inc. (“Simply”). Simply, an eco-friendly prefabricated (prefab) building company, is focused on providing green solutions for the building and construction industry. Simply was acquired by Insight Management Corp. in October 2010. Simply has developed a global solution for prefab homes and workspaces designed to deliver huge efficiencies in cost, waste and energy consumption.

Simply has designed prefab home and workspace solutions leveraging a revolutionary factory manufactured completed-steel structural insulated wall panel system. The Company believes the prefab wall panel solution makes energy inefficient conventional stick framing and batt insulation obsolete. Simply’s interlocking steel panels are designed to be built and delivered as a finished product. The result is a solid, one (1) piece wall section composed of an all-steel welded structural frame, pre-configured with electrical and communications outlets, within a standard cam locking device connecting the entire home seamlessly and at considerably reduced costs versus standard construction.

The advantages of using the Company’s interchangeable wall panels will include customization via flexible floor plans and window placement, a wider variety of sites where structures can be erected, and the integration of renewable energy systems including solar.

All Simply structures will be Leadership in Energy and Environmental Design (LEED) Certified, the framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions. The Simply standard is defined by low emissions, reduced waste and the smallest possible ecological footprint.

Insight Management Corp. has also acquired exclusive rights to patent-pending technology which is designed to integrate wafer type photovoltaic modules with pre-insulated panels to provide a leading edge eco-friendly solar roofing solution.

Kevin Jasper, CEO of Insight Management Corp., commented: “Insight Management’s Simply Constructed is our link between the building industry and high-demand green technologies. Where homeowners and business professionals demand efficiency and sustainability, Simply Constructed can respond with reasonable, responsible and flexible construction solutions.”

About Insight Management Corporation (ISIM)

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and workspaces. The Company acquires environmentally focused businesses with innovative offerings, substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.