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Insight Management Corp. Reports on Growth of Eco-Friendly Plant Supply Subsidiary

NEW YORK, May 25, 2011 – Insight Management Corp. (ISIM.PK.), a provider of sustainable solutions including solar and wind energy systems and eco-friendly prefabricated homes, reports that its wholly-owned subsidiary, Simpson Brothers Greenhouse, LLC, is increasing sales and expanding market share within the thriving niche industry it serves. Simpson Brothers Greenhouse is one of Michigan's largest wholesale growers and distributors of hundreds of varieties of annuals, perennials, trees, shrubs and plants. The newly acquired Insight Management subsidiary operates with a focus on sustainability in its production methods, business operations and product selection.

Insight Management Corp. completed the acquisition of Plant Acadia Growing, Inc., parent company of Simpson Brothers Greenhouse, on December 9, 2010. Simpson Brothers Greenhouse is a well known, highly regarded retail greenhouse, garden center and wholesale farm supplier with ongoing revenue and a substantial customer base. The Simpson family has a three-generation legacy of growing its own plants naturally with the highest quality and freshness. Simpson Brothers Greenhouse is an ecologically sustainable company which does not procure or sell cut flowers.

Insight Management's wholly owned Simpson Brothers Greenhouse grows 90% of its own product and sells to garden centers, greenhouses, farms and walk-in customers. The subsidiary has approximately 70,000 square feet of indoor growing space and 10,000 square feet of outside production. The subsidiary is currently producing and selling a wide variety of plants including geraniums, poinsettias, lilies, foliage, ferns, perennials, trees and shrubs as well as soils, bulk seed, seed potatoes and garden and greenhouse supplies. The subsidiary's average monthly sales exceeded \$65,000 in 2010.

Kevin Jasper, CEO of Insight Management, commented: "The acquisition of Simpson Brothers Greenhouse was an advantageous move for our organization. Insight Management sees strategic opportunities to increase sales and revenue for Simpson Brothers' existing, well-established plant supply business as well as avenues to both expand into new markets and combine offerings with our other eco-friendly businesses this year."

About Insight Management Corporation (ISIM)

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and workspaces. The Company acquires environmentally focused businesses with innovative offerings, substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.