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Insight Management Corp. Targeting Growing Green Building Market

NEW YORK, May 13, 2011 – Insight Management Corp. (ISIM.PK) announced today that the Company sees opportunity for growth and market share within the rising market for green building solutions. Insight Management is engaged in developing integrated solar roofing panel technology and prefabricated home panel systems designed to reduce waste, increase energy efficiency and utilize renewable energy resources.

The Freedonia Group, Inc. reports that demand for green building materials is projected to expand 13.0 percent annually to \$71 billion in 2015, slightly outpacing the growth of conventional building construction expenditures over that period as green materials continue to account for an increasing share of materials used. (The Freedonia Group, “Green Building Materials”, May 2011).

From 2010 to 2015, the total U.S. green building market value is projected to increase from \$71.1 billion to \$173.5 billion, according to EL Insights. This represents a CAGR of 19.5% during this time period. In addition, commercial green building is projected to grow by 18.1% annually, from \$35.6 billion to \$81.8 billion. EL Insights also reports that green building is a source of economic opportunity with the potential to create 2.5 million American jobs, a 30% increase in employment opportunities within the construction industry. (EL Insights, “Green Building Market To Hit \$173.5 Billion by 2015”, July 1, 2010)

Insight Management’s wholly owned Simply Constructed, Inc., subsidiary is a highly innovative green building design and manufacturing business focused on eco-friendly pre-fabricated ("prefab") homes and workspaces. Insight Management also acquired exclusive rights to patent-pending technology which is designed to integrate wafer type photovoltaic modules with pre-insulated panels to provide a leading edge eco-friendly solar roofing solution.

Kevin Jasper, CEO of Insight Management, commented: “The green building industry is coming into its own as technology development enables new eco-friendly solutions, local and federal government regulations drive adoption, and homeowners and commercial businesses demand greater energy efficiency and cleaner construction. With our focus on eco-friendly prefab building materials and integrated solar panels, Insight Management is poised to take full

advantage of rising demand for sustainable methods, materials and solutions for the construction industry.”

About Insight Management Corporation (ISIM)

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and workspaces. The Company acquires environmentally focused businesses with innovative offerings, substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.