



Investor Relations: ir@insightmanagementcorp.com

Internet: www.insightmanagementcorp.com

Insight Management Reports on Advantages of New Solar Energy Solutions

NEW YORK, May 5, 2011 – Insight Management Corp. (ISIM.OTCQB), a growing provider of sustainable solutions including solar and wind energy systems and eco-friendly prefabricated homes, is pleased to report on the advantages its new solar panel technology is expected to provide for homebuilders, homeowners and commercial businesses. Insight Management is excited to pursue what the Company believes to be significant sales and partnership opportunities for its new patent pending integrated solar panel design. The panel technology will integrate photovoltaic wafers with pre-insulated roofing panels for a complete solar roofing solution.

Insight Management believes the new solar technology will be able to dramatically reduce both energy and construction costs for residences and businesses. The technology is expected to benefit homeowners and builders looking to generate sustainable energy, reduce energy expenses and decrease reliance on fossil fuels in favor of clean solar power.

Kevin Jasper, CEO of Insight Management, commented: “At Insight Management we are thrilled to be developing game changing integrated solar panel technology for the thriving clean energy market. We believe homeowners, builders and businesses for whom solar power was out of reach will be able to benefit from significant reductions in cost and increases in efficiency made possible by our eco-friendly building designs.”

Insight Management’s innovative solar panel design combines a high efficiency wafer-type crystalline PV module with a standard prefabricated construction panel. The one-piece composite will be able to eliminate redundant construction elements, function without the need for anchoring and reduce roof weight compared to traditional solar panels, improving overall structural integrity and cost effectiveness. In addition, the integrated building modules will allow Insight Management to cater to customers where separate, over the roof solar systems are prohibited by building codes.

Traditional rooftop solar systems incur added costs for support and framing. Insight Management’s highly innovative proprietary technology is designed to provide significant advantages over conventional building integrated photovoltaic (BIPV) systems. The solution is expected to enable customers to simplify roof bearing structures, reduce installation time and decrease roof construction costs while maximizing solar power generation.

About Insight Management Corporation (OTCQB: ISIM)

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and workspaces. The Company acquires environmentally focused businesses with innovative offerings,

substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.