



**Investor Relations:** [ir@insightmanagementcorp.com](mailto:ir@insightmanagementcorp.com)

**Internet:** [www.insightmanagementcorp.com](http://www.insightmanagementcorp.com)

### ***Insight Management Corp. Pursues Solar Market***

NEW YORK, April 28, 2011 – Insight Management Corp. (ISIM.OTCQB), a growing provider of sustainable solutions including solar and wind energy systems and eco-friendly prefabricated homes, has increased its presence within the \$46 billion solar energy market. In line with Insight Management’s state of the art engineering and independent energy systems focus, the Company has acquired a patent-pending innovative Building Integrated Photovoltaic (BIPV) technology and is pursuing various opportunities within the growing solar market.

Insight Management has obtained exclusive rights to manufacture, sell and market patent-pending solar roofing panel technology. The Company is integrating the panel technology into its green prefabricated structure engineering and construction business. The Company believes, tying solar solutions into its eco-friendly prefabricated structure business will broaden the Company’s access to the expanding solar market, provide sustainable cost savings and, in light of the \$46-billion outlet, could increase company growth.

Solar power installations worldwide increased 120% in 2010, with nearly 16 GW added, up from 7.2 GW of new capacity in 2009. Total worldwide capacity reached 40 GW, still just 0.2% of the world’s electricity generation in 2010, leaving considerable room for growth. According to the European Photovoltaic Industry Association, global investment in solar panels, which topped \$46 billion in 2010, is expected to double within the next five years. (Reuters, "Global solar power growth doubled in 2010", February 2011.)

The U.S. solar power market grew a record 67% last year, making it the fastest-growing energy sector. Its market share jumped from \$3.6 billion in 2009 to \$6 billion in 2010, helped by federal tax credits and declining technology costs, according to a report by the Solar Energy Industries Association (SEIA) and GTM Research. (USA Today, “U.S. Solar Industry Reports Record 2010 Growth”, March 2011)

Kevin Jasper, CEO of Insight Management Corp., commented: "As the disparity between clean and unsustainable energy costs increases, investment in green technology is at once responsible and profitable. Insight Management will pursue smart, innovations in the array of industries that support and further our ongoing operations and philosophy. We believe building integrated solar solutions represent an exciting growth avenue for our Company."

### **About Insight Management Corporation (OTCQB: ISIM)**

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and

workspaces. The Company acquires environmentally focused businesses with innovative offerings, substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

*This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.*