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### **Insight Management Corp. Acquires Innovative Proprietary Solar Panel Technology**

NEW YORK, April 21, 2011 – Insight Management Corp. (OTCQB: ISIM), a growing provider of sustainable solutions including solar and wind energy systems and eco-friendly prefabricated homes, is pleased to announce the acquisition of highly innovative solar panel technology for the Building Integrated Photovoltaic (BIPV) market. Insight Management has acquired exclusive rights to the patent-pending technology which integrates wafer type photovoltaic modules with pre-insulated panels to provide a leading edge eco-friendly roofing product solution.

On April 15, 2010 Insight Management acquired the exclusive worldwide rights to market, sell, distribute and build upon proprietary BIPV solar technology. The technology enables the integration of high-efficiency wafer type photovoltaic components and pre-insulated panels into a single roofing/wall panel product solution for builders. By integrating a high efficiency crystalline PV module into a standard dimension insulated metal standing seam construction panel, the system offers higher power density and lower construction costs than conventional BIPV films.

According to the latest PV Equipment Quarterly report from Solarbuzz, planned solar PV cell manufacturing expansions will create \$15.2 billion in revenue opportunity for PV equipment suppliers this year. In the first quarter of 2011, PV equipment spending reached a quarterly high of \$3.7 billion. The report also states planned expansions will result in a 31% increase in crystalline silicon equipment spending and a 71% increase in thin film spending. (Solar Server, "Solarbuzz: \$15.2 billion potential PV equipment market", April 2011)

Kevin Jasper, CEO of Insight Management Corp, commented: "The integrated solar PV roofing panel technology we have acquired is an excellent solution for builders and installers looking to provide integrated solar power for homes and commercial structures. We believe the thriving \$15 billion solar PV industry is the ideal environment for our green technology solutions and Insight Management is eager to bring this highly advanced solution to market."

#### **About Insight Management Corporation (OTCQB: ISIM)**

Insight Management Corp. is a growing provider of sustainable solutions including solar panel technology, wind turbine systems, wholesale plant distribution, and eco-friendly prefabricated homes and workspaces. The Company acquires environmentally focused businesses with innovative offerings, substantial revenues, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

*This press release may contain forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried to identify, whenever possible, these forward looking statements by the use of words such as “anticipates”, “believes”, “estimates”, “expects”, “plans”, “intends”, “potential”, and similar expressions. ISIM believes these statements reflect the belief of management and are based upon information currently available. Accordingly, such forward looking statements may involve unknown risks, uncertainties and other factors which could cause actual results, performance or completion of ISIM’s business to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition, or modification to the information stated in this press release including such forward looking statements.*