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Insight Management Corporation – Announces new Director David Kimmel brings Excitement to the “Green Team”.

New York, NY – February 17, 2011 – Insight Management Corp. (OTCQB: ISIM) Insight Management Corporation welcomes David Kimmel as one of the new Directors. Kevin Jasper, CEO stated that the addition of Mr. Kimmel will spark fresh and new ideas to help ISIM move forward in building a green technology ISIM. Mr. Kimmel has spent his last 32 years working in the LOHAS (Lifestyles of Health and Sustainability) channels, a market segment focused on health and wellness, the environment, organic food and beverages, personal development, sustainable living and social justice. Mr. Kimmel specializes in new green technology product development and new business launch. He has significant background in concept development, strategic planning and operational implementation. His services have been rendered to national retailers, national distributors, domestic and international companies and corporations, growers, celebrities, co-packers and manufacturers. Mr. Kimmel currently serves as adjunct professor at State University of New York teaching courses in Purchasing & Marketing and Food & Culture, a class focused on the LOHAS lifestyle. Additionally, Mr. Kimmel is President of Vintage Foods Inc., a company specializing in the development and launch of organic and wellness formulated food and beverage products, personal development products and environmentally green products.

About Insight Management Corporation (OTCQB: ISIM)

Insight Management Corporation (ISIM) is a public company focused on the green technologies industry. The company acquires green technology service businesses with substantial revenues, profitable operations, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This Press Release may contain certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried, whenever possible, to identify these forward-looking statements using words such as "anticipates," "believes," "estimates," "expects," "plans," "intends," "potential" and similar expressions. These statements reflect the ISIM's current beliefs and are based upon information currently available to it. Accordingly, such forward looking statements involve known and unknown risks, uncertainties and other factors which could cause the ISIM's actual results, performance or achievements to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition or alteration to the information catered in this Press Release including such forward-looking statements