

Insight Management Corp. Mobilizes Additional Revenue Stream Through the Launch of Its Photovoltaic Solar Products Marketing Strategy

Company to Promote Revolutionary Solar and Alternative Energy Systems

New York, NY September 29, 2010 – Insight Management Corp., (OTCBB: ISIM), a growing provider of sustainable land use solutions and event services, has formulated their marketing plan to utilize and represent green engineering products that conserve natural resources through passive solar design and solar power systems.

Insight Management's strategy is to collaborate with both partnerships and market solutions to other ecotourism business that have committed to ecological sustainability. By incorporating this venture into the Company's revenue generating model, it will ultimately enhance the potential profit margins while simultaneously contributing to the Company's commitment with Nabisolar, an international business specializing in photovoltaic solar products as well as a spectrum of other alternative energy systems.

"Insight Management's vision is to incorporate eco-innovations like the photovoltaic systems to not only our own properties, but to offer the tools to other developing ecotourism businesses as well; providing them with the opportunity to contribute to a healthier community, while always striving simultaneously to continue building shareholder value" stated Kevin Jasper, President, Insight Management Corp.

About Insight Management Corporation (OTCBB: ISIM)

Insight Management Corporation (ISIM) is a public company focused on the green technologies industry. The Company looks to acquire green technology service businesses with substantial revenues, profitable operations, established customers and proven management teams.

Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

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