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Insight Management Corp. – Announces New Direction of Focus to “Simply Green Technologies” to target Alternative Renewable Energy Markets.

New York, NY – September 23, 2010 – Insight Management Corporation (OTCBB: ISIM). Announces that the Company has changed its focus to “Simply Green Technologies” to target Alternative Renewable Energy Markets.

After months of discussions and market study, Insight Management has changed the direction and identity of its business plans and operations to become a green technologies consortium. These steps are in accord with its ambitious strategy of acquiring businesses with solid management in place with strong revenue and audited financials, the company plans to acquire alternative energy and green technologies operations which are ecologically symbiotic and environmentally friendly.

Renewable energy is energy which comes from natural resources such as sunlight, wind, rain, tides, and geothermal heat, which are renewable (naturally replenished). In 2008, about 19% of global final energy consumption came from renewables, with 13% coming from traditional biomass, which is mainly used for heating, and 3.2% from hydroelectricity. New (small hydro, modern biomass, wind, solar, geothermal, and biofuels) accounted for another 2.7% and are growing very rapidly. The share of renewables in electricity generation is around 18%, with 15% of global electricity coming from hydroelectricity and 3% from new renewables.

Wind power is growing at the rate of 30% annually, with a worldwide installed capacity of 158 gigawatts (GW) in 2009, and is widely used in Europe, Asia, and the United States. At the end of 2009, cumulative global photovoltaic (PV) installations surpassed 21 GW and PV power stations are popular in Germany and Spain. Solar thermal power stations operate in the USA and Spain, and the largest of these is the 354 megawatt (MW) SEGS power plant in the Mojave Desert. The world's largest geothermal power installation is The Geysers in California, with a rated capacity of 750 MW. Brazil has one of the largest renewable energy programs in the world, involving production of ethanol fuel from sugar cane, and ethanol now provides 18% of the country's automotive fuel. Ethanol fuel is also widely available in the USA, the world's largest producer in absolute terms, although not as a percentage of its total motor fuel use.

Sources: http://en.wikipedia.org/wiki/Renewable_energy

<http://www.alternative-energy-news.info/>

<http://planetgreen.discovery.com/go-green/alternative-energy/alternative-energy-tips.html>

About Insight Management Corporation (OTCBB: ISIM)

Insight Management Corporation (ISIM) is a public company focused on the green technologies industry. The company acquires green technology service businesses with substantial revenues, profitable operations, established customers and proven management teams.

Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This Press Release may contain certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried, whenever possible, to identify these forward-looking statements using words such as "anticipates," "believes," "estimates," "expects," "plans," "intends," "potential" and similar expressions. These statements reflect the ISIM's current beliefs and are based upon information currently available to it. Accordingly, such forward looking statements involve known and unknown risks, uncertainties and other factors which could cause the ISIM's actual results, performance or achievements to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition or alteration to the information catered in this Press Release including such forward-looking statements

