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Insight Management – Announces new direction for company in green technologies

New York, NY – September 16, 2010 – Insight Management Corporation (OTCBB: ISIM). Announces new direction for Company in green technologies.

“Prospecting for green businesses has begun”, points out President/CEO Kevin Jasper. “The change is a radical shift in what was the previous ISIM incarnation as an energy company with fossil fuel, black oil and petroleum industry products and services. The new ISIM identity is a clean green machine. We are part of the future now, part of the solution and ISIM is rolling full steam ahead”.

After months of discussions and market study, Insight Management has changed the direction and identity of its business plans and operations to become a green technologies consortium. Keeping true to its strategy of acquiring businesses with solid management in place with revenues and audited financials, the Company plans to acquire green technologies operations in solar, wind and ecologically symbiotic technologies that are sensitive to the environment.

About Insight Management Corporation (OTCBB: ISIM)

Insight Management Corporation (ISIM) is a public holding company focused on the green technologies industry. The company acquires green technology service businesses with substantial revenues, profitable operations, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

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