

Insight Management Corporation – Announces the successful acquisition of Simply Constructed Inc., a green pre-fabricated construction technology company

New York, NY – October 5, 2010 – Insight Management Corporation (OTCBB: ISIM) announces it has completed the successful acquisition of Simply Constructed Inc., a green pre-fabricated (“prefab”) construction company.

Simply Constructed is a revolutionary building and construction business with a global solution for home building that brings home buying and homebuilding closer together and into the 21st century with huge efficiencies in cost and waste cutting that will make the traditional homebuilding method obsolete.

After recent government mandates and subsidies in alternative energy, Insight Management has changed its philosophy and identity of its business plans, target acquisitions and operations to become a green technologies consortium. ISIM is keeping true to its strategy of acquiring green technologies, including green pre-fabricated construction technology which provides an alternative means to the traditional home construction that wastes twenty five (25%) percent in materials on each home built that ends up in a landfill. Adding to this the enormous amounts of wasted fuel for crews to travel to and from a building site.

More and more architects are incorporating modern designs into the prefabricated houses of today. Pre-fabricated housing should no longer be compared to a mobile home in terms of appearance, but to that of a complex modernist design. There has also been an increase in the use of "green" materials in the construction of these prefab houses. Consumers can easily select between different environmentally friendly finishes and wall systems. Since these homes are built in parts, it is easy for a home owner to add additional rooms or even solar panels to the roofs. Many prefab houses can be customized to the client's specific location and climate, making prefab homes much more flexible and modern than before.

The world's first pre-fabricated, pre-cast paneled apartment blocks were pioneered in Liverpool, England in 1905. A process was invented by city engineer John Alexander Brodie, whose inventive genius also had him inventing the football goal net. The tram stables at Walton in Liverpool followed in 1906. The idea was not taken up extensively in Britain, however was adopted all over the world, particularly in Eastern Europe. Prefabricated homes were produced during the Gold Rush in the United States, when kits were produced in order to enable Californian prospectors to quickly and effectively construct living accommodation. Homes were available in kit form by mail order in the United States in 1908.

There is a new zeitgeist in architectural circles and the spirit of the age favors the small carbon footprint of "prefab". Eminent amongst the new breed of off the shelf luxury modernist products is the perrinepod, which has found favor worldwide for its green credentials and three (3) day build time.

Sources: http://en.wikipedia.org/wiki/Prefabricated_housing

About Insight Management Corporation (OTCBB: ISIM)

Insight Management Corporation (ISIM) is a public company focused on the green technologies industry. The company acquires green technology service businesses with substantial revenues, profitable operations, established customers and proven management teams. Insight Management creates synergistic alliances, provides access to capital markets and capitalizes on the expertise of its subsidiaries to achieve company growth and value for shareholders.

This Press Release may contain certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. ISIM has tried, whenever possible, to identify these forward-looking statements using words such as "anticipates," "believes," "estimates," "expects," "plans," "intends," "potential" and similar expressions. These statements reflect the ISIM's current beliefs and are based upon information currently available to it. Accordingly, such forward looking statements involve known and unknown risks, uncertainties and other factors which could cause the ISIM's actual results, performance or achievements to differ materially from those expressed in or implied by such statements. ISIM undertakes no obligation to update or advise in the event of any change, addition or alteration to the information catered in this Press Release including such forward-looking statements